

# Advisory Board Meeting/ Réunion du comité consultatif Agenda / Ordre du jour

September 9<sup>th</sup>, 2010/ 9 septembre 2010 Grand-Pré national historic site of Canada / Lieu historique national du Canada de Grand-Pré

1 pm – 4 pm / 13 h à 16 h

Chair/ Président de session: Gérald C. Boudreau

- 1. Welcome / Mots de bienvenue
- 2. Approve agenda / Approbation de l'ordre du jour
- 3. Approve minutes from previous meetings / Approbation des notes de la réunion précédente
- 4. For discussion and approval / Pour discussion et approbation:
  - a. Comments from the Canadian Delegation on draft nomination proposal / Commentaires de la Délégation canadienne sur l'ébauche de proposition d'inscription
  - b. Preparation for the February target deadline / Préparatifs pour l'échéance du mois de février
  - c. Strategic planning : priorities, partnerships, budgetary requests/ *Planification stratégique: priorités, partenariats, et demandes de financement*
- 5. For information / Pour information:
  - a. Financial and administrative report / rapport financier et administratif
  - b. Community engagement and planning report / rapport sur la participation communautaire et la planification
  - c. Project manager's and progress reports / rapports d'étape et du directeur de projet
- 6. Correspondance
  - a. Letter to the Planter community on the occasion of the 250<sup>th</sup> anniversary *Lettre à la communauté* Planter à l'occasion de leur 250eme anniversaire
  - b. Letter to Ms. Naomi Blanchard and members of the ad hoc committee on the Old Post Road project as per the decision from the Advisory Board/ Lettre à Mme Naomi Blanchard et membres du comité ad hoc sur le projet du Old Post Road suite à la decision du Comité consultatif
- 7. Other business / Autres affaires
- 8. Open floor (time limited by chair)/ Plénière (temps limité par le président de session)

- 9. Next meeting / Prochaine réunion
- 10. Adjournment / Levée de séance



# Advisory Board Meeting/ *Réunion du comité consultatif* NOTES

July 8<sup>th</sup>, 2010/8 juillet 2010

Grand-Pré national historic site of Canada / Lieu historique national du Canada de Grand-Pré

Chair/ Président de session: Peter Herbin

**Voting Members Present** 

Peter Herbin (Co-chair)

Gerald Boudreau (Co-chair)

Jim Laceby

Beth Keech

Hanspeter Stutz

Community Member and Co-chair

Société nationale de l'Acadie (SNA)

Kings Regional Development Agency

Kings Hants Heritage Connection

Community Member at large

Robert Palmeter Grand Pre Marsh Body

Stan Surette Société promotion Grand-Pré (SPGP) Liz Morine Destination Southwest Nova Scotia

Barbara Kaiser Community Member at large
Mike Ennis Municipality of Kings County

**Ex-Officio Members Present** 

Neal Conrad Nova Scotia Economic and Rural Development

Robert Sheldon Parks Canada

Louise Watson- Alternate Nova Scotia Economic and Rural Development
Bill Greenlaw NS Department of Tourism, Culture and Heritage
Mary-Jo MacKay- Alternate NS Department of Tourism, Culture and Heritage

Vaughne Madden NS Office of Acadian Affairs(OAA)

Christophe Rivet Parks Canada

Victor Tetrault Société promotion Grand-Pré (SPGP)

**Resource Members Present** 

Stephen Kerr Kings Regional Development Agency Marianne Gates, Secretary Kings Regional Development Agency

Dawn Sutherland Municipality of Kings County

**Voting Members Absent** 

Greg Young Eastern Kings Chamber of Commerce

Chief Shirley Clarke Glooscap First Nation

**Ex-Officio Members Absent** 

Paul Richards Atlantic Canada Opportunities Agency (ACOA)

- 1. Welcome / Mots de bienvenue
- 1:05 The meeting was called to order by Peter Herbin
- 2. Approve agenda / Approbation de l'ordre du jour The agenda was approved by consensus
- 3. Approve minutes from previous meetings / Approbation des notes de la réunion précédente

Barb- notes, page 2 Barb- correct her comments: please add the Historical Society voted in favor under the belief that parks Canada felt that the current property was unsatisfactory and that Parks Canada had \$250,000 dollar and 25K from the legacy project.

- 4. For discussion and approval / Pour discussion et approbation:
  - a. Presentation and discussion on draft nomination proposal / *Présentation et discussion de l'ébauche de proposition d'inscription* 
    - Christophe thanked Board for the hard work over the last view years. Comments are welcome.
    - Document will be edited so no need for grammatical corrections.
    - Christophe highlighted the circulated dossier documents.
    - Question: OUV- Largest historic ...add Acadian ....settlement
    - Questions- There was three criteria, now only two? Yes, the OUV has been strategically positioned as a system, criterion five is now in three.
    - Draft only needed in English.
    - Add in contact list SNA is missing.
    - Gerald- very impressed with the amount of work- congratulations to Christophe- a job well done!!!

# Request to board to agree in principle to the draft dossier:

- Approved by consensus
  - b. Draft memorandum of understanding for the governance structure / Ébauche d'entente pour la structure de gouvernance
    - MOU reflects principals of board.
    - Advisory Board will evolve to Stewardship Board.
    - Board will be a committee of RDA.
    - Regulatory authorities will consult with the Board.
    - MOU is not a contract.
    - Questions:
      - o 6.0 administration SNA- missing and in signatures
      - o Robert Palmeter- clarification of Marsh body- advise of work on roads and ditches. Christophe clarified that the intent of the request is to identify and seek archaeologist support where required. Advising, not seeking approval.

# Request to board for approval in principal:

-Approved by Consensus

- c. Draft terms of reference for governance structure / Ébauche de cadre pour la structure de governance
  - Christophe reviewed circulated document.
  - Terms of Reference: Stewardship Board effective February 2011 to July 2012. May need to be revisited after inscription.
  - Co chairs: Community Association and SNA.
  - Questions :
    - o Numbers incorrect Christophe will correct
    - o Neal: Position of independence needs to be considered.
    - Bill: review governance regarding having Parks Canada as voting member.
    - Site manager- full time? What is role/overlap with management of GPNHS?

This needs to be discussed and clarified. Role is promotion and protection.

Request to board for approval in principal:

- -Approved by Consensus
  - d. Draft budget for governance / Ébauche de budget pour la governance
    - Document circulated

Agreement in principle to explore options.

- e. Draft policy to guide Nomination Grand Pré in providing support and engaging in partnerships / Ébauche de politique guidant les appuis et partenariats avec Nomination Grand Pré
  - Policy circulated.
  - Need a policy to guide decisions.
  - Change project manager with steering committee in 5.
  - Questions
    - o Gerald: 5.3 add support and or partnerships
    - o 4.1Change "will" to "should"

Change to should. Agree by consensus.

Approved by consensus with changes

- f. REVISITED: Update on community discussion to acquire land on Old Post Road request for support for this project from Nomination Grand Pré / Mise à jour sur les discussions pour acquérir le terrain sur Old Post Road demande d'appui au projet de Nomination Grand Pré
  - Document circulated.
  - Recommendation: In light of the information provided to date, the Steering Committee recommends that a letter be sent ton behalf of the Advisory Board to Ms. Blanchard.
  - Questions :
    - Beth- Public meeting- notice indicated consensus from the community and the initiative will not go forward without consensus-WI- in no way was there a motion of endorsement- no motion so they

are neutral- Les Amis- they made a presentation but support was not provided- provided in writing a decision as they did not provide a response. June 8 meeting they confirmed neutrality, not support. Vote did not take into account letters and several people's emails against the project were not recognized. There were no minutes or attendance taken at this meeting. Would like the AB to NOT endorse. She feels this is a matter of integrity as there has been past misrepresentation. Policy indicates stakeholder support which has not been clearly demonstrated.

- o Robert Palmeter: Marsh body indicated they did not oppose.
- o Robert Sheldon: Parks Canada is interested in a vacant lot.
- o Christophe: Decision: support, not support, or no opinion. Policy just approved should be followed.
- Barb: She was unable to attend meeting so she sent an email to the organizers which was not read in full. She feels that "wishing luck" could be interpreted as endorsement based on past experience so recommend removing this.
- o Neal: Suggest we keep it clear. No opinion.
- o Suggestion: Remove wising luck. Period after proposal.

# Letter Approved by consensus with changes

- 5. For information / Pour information:
  - a. Financial and administrative report / rapport financier et administrative Neal- Question: would like a cash flow including revenue. This will be provided to ERD.

Asked about 2010-12? Some expenses will be needed following submission. This will be clarified with ERD.

- b. Community engagement and planning report / rapport sur la participation communautaire et la planification
  - Meeting last night- very few questions.
  - Moving forward into the municipal process.
  - Thanks to Ann Palmeter- in audience as she is a member of the Liaison group who have worked so hard on the community plan.
  - Mike indicated that there are usually not many changes by PAC.
  - Deputy Warden, chair of PAC, had attended meetings to keep informed of the community's opinions.
- c. Project manager's and progress reports / rapports d'étape et du directeur de projet
  - Progress report / Rapport d'étape
  - Report submitted.
  - Next meeting: priorities for the management plan; container for the dossier
  - Need clear path of approval from the levels of government

- 6. Correspondence
  - a. Letter from Kings Hants Heritage Connection / Letter du Kings Hants Heritage Connection
  - b. Letter from Leader of the Opposition in Parliament / Letter du chef de l'opposition au parlement
  - c. Letter from the Wolfville Historical Society / Letter de la Société historique de Wolfville
  - d. Letter from the Association Miquelon Culture et Patrimoine / Lettre de l'Association Miquelon Culture et Patrimoine
  - e. Letter to Coastal Strategy Coordinator / Lettre au coordonnateur de la stratégie côtière
  - f. Letter to Chief Clarke on Membertou 400 / Lettre au chef Clarke concernant Membertou 400e
- 7. Other business / Autres affaires
- 8. Open floor (time limited by chair)/ Plénière (temps limité par le président de session)

Ann Palmeter- The four communities will learn to work and play together- and appreciate what we have.

9. Next meeting / Prochaine réunion September 9, 1:00

10. Adjournment / Levée de séance The meeting was adjourned at 4:20



TO: Nomination Grand Pré Advisory Board

From: Christophe Rivet, Project Manager

Date: September 9<sup>th</sup>, 2010

RE: Project Manager's and Progress Report 16 (for discussion)

#### **OVERVIEW**

A formal review by the Canadian Delegation of the draft nomination proposal was performed during the month of August. The outcome is described the memo to the board titled "comments from the Canadian delegation".

Highlights of current status include:

- New draft of the nomination proposal underway to submit to voluntary review to the World Heritage Centre by end of September;
- Completion of the management plan for the national historic site is on target;
- Review and consultation on the draft community plan is progressing to council;
- raft archaeological heritage strategy is underway;
- Compilation of appendices is underway;
- Draft coastal monitoring programme is being reviewed;
- Draft risk preparedness framework is being reviewed;
- Design of the nomination proposal is underway;
- · Editing is scheduled to begin shortly;
- · Testimonials campaign has been completed;
- Preparations for an Acadian school poster contest are underway.

#### STATUS OF THE NOMINATION PROPOSAL DOCUMENT

Status updates is only provided for sections that still require work.

#### Justification for Inscription:

A Statement of Outstanding Universal Value has been reviewed by the Canadian delegation. General comments are that the presentation of Grand Pré as an agricultural landscape is solid. The argument surrounding the symbolic landscape still requires work. This includes the comparative analysis.

New international experts from the UK, Canada, and France have been contacted throughout the month of August to help solidify the OUV.

The articulation of OUV remains a challenge.

<u>Next steps:</u> <u>Work with the Canadian Delegation to articulate the OUV. Contact international experts for additional reviews.</u> Redraft the sections.

#### **Evaluation of present state of conservation:**

The current draft of the state of conservation of heritage assets was prepared by compiling different sources of information and different assessment criteria.

Next steps: Review with individual departments (Heritage Division, Agriculture, Parks Canada) and agree on the assessment criteria.

#### Monitoring plan:

Condition indicators were developed and included in the management plan. The points to monitor coastal change still need to be identified in cooperation with the Municipality of the County of Kings and the Department of Agriculture who will contribute to the implementation of the monitoring programme.

Next steps: Finalize draft monitoring process.

#### Develop protective and management system for the proposal:

Municipal process (see planner's report)

The Planning Advisory Committee has reviewed the plan and public consultation was undertaken.

Next steps: Forward to council.

#### Management plan

A new draft of the archaeological heritage strategy is ready for discussion at the archaeological task force's meeting in September and with the Mi'kmag.

A draft risk preparedness framework is being reviewed by the emergency management office of the County of Kings, the department of agriculture, and Parks Canada.

A draft coastal change monitoring programme is being finalized between the department of agriculture, the County of Kings and Parks Canada. The County of Kings needs to identify coastal monitoring locations.

A draft memorandum of understanding and terms of reference for the governance structure have been prepared and updated based on the comments received to date. The review of the MOU and ToR has begun with provincial departments. The challenge of having a single coordinated set of comments has been raised, since each department/division has access to individual legal advice support.

Next steps: Revise draft management related documents based on information in draft community plan, national historic site plan, and feedback. Seek guidance from the province of Nova Scotia on an effective policy and legal review process for the MOU and ToR.

#### STATUS OF REVIEW OF NOMINATION PROPOSAL AND OTHER DOCUMENTS

REVIEWER	DOCUMENT	STATUS	NEXT STEPS	
CANADIAN DELEGATION TO THE WORLD HERITAGE COMMITTEE	<ul><li>Complete nomination proposal</li><li>MOU</li><li>ToR</li></ul>	<ul> <li>Reviewed complete nomination proposal</li> <li>Reviewed MOU and ToR</li> </ul>	Review next draft	
PARKS CANADA	<ul> <li>Nomination proposal</li> <li>Management Plan</li> <li>Risk preparedness framework</li> <li>Archaeological heritage strategy</li> <li>Coastal monitoring programme</li> <li>MOU</li> <li>ToR</li> </ul>	Reviewed all	Update and review MOU and ToR	
CANADIAN WILDLIFE SERVICE	<ul> <li>Sections of the nomination proposal</li> <li>Coastal monitoring programme</li> </ul>	Reviewed all	None necessary	
FISHERIES AND OCEANS (CANADA)	Sections of the nomination proposal	Reviewed	None necessary	
HERITAGE DIVISION (NS)	<ul> <li>Nomination proposal</li> <li>Management Plan</li> <li>Risk preparedness framework</li> <li>Archaeological heritage strategy</li> <li>Coastal monitoring programme</li> <li>MOU</li> <li>ToR</li> </ul>	<ul> <li>Reviewed         nomination         proposal,         management plan,         archaeological         heritage strategy</li> <li>Reviewed MOU and         ToR</li> </ul>	<ul> <li>Discuss comments</li> <li>Review Risk preparedness framework</li> <li>Review Coastal monitoring programme</li> </ul>	
DEPARTMENT OF AGRICULTURE (NS)	<ul> <li>Nomination proposal</li> <li>Management Plan</li> <li>Risk preparedness framework</li> <li>Archaeological heritage strategy</li> <li>Coastal monitoring programme</li> <li>MOU</li> <li>ToR</li> </ul>	Reviewed     Management Plan,     Risk preparedness,     Archaeological     heritage strategy,     Coastal monitoring     programme	<ul> <li>Discuss comments</li> <li>Review sections of the nomination proposal</li> <li>Review MOU and ToR</li> </ul>	
TOURISM DIVISION (NS)	<ul> <li>Sections of the nomination proposal</li> <li>Sections of the Management Plan</li> <li>MOU</li> <li>ToR</li> </ul>	Pending distribution	Review and comment	
NATURAL RESOURCES (NS)	<ul> <li>Sections of the nomination proposal</li> <li>Sections of the Management Plan</li> </ul>	Reviewed	None necessary	

ENVIRONMENT (NS)	<ul> <li>Sections of the nomination proposal</li> <li>Sections of the Management Plan</li> </ul>	Reviewed	None necessary
ECONOMIC AND RURAL DEVELOPMENT (NS)	<ul><li>Nomination proposal</li><li>MOU</li><li>ToR</li></ul>	Reviewed	Discuss comments
ACADIAN AFFAIRS (NS)	<ul><li>Nomination proposal</li><li>MOU</li><li>ToR</li></ul>	Reviewed	Discuss comments
MUNICIPALITY OF THE COUNTY OF KINGS	<ul><li>Sections of the management plan</li><li>MOU</li><li>ToR</li></ul>	Pending distribution	Review and comment
MUNICIPALITY OF THE COUNTY OF KINGS – PLANNING	<ul> <li>Sections of the nomination proposal</li> <li>Management Plan</li> <li>Risk preparedness framework</li> <li>Archaeological heritage strategy</li> <li>Coastal monitoring programme</li> </ul>	<ul> <li>Reviewed         management plan</li> <li>Reviewed sections         of the nomination         proposal</li> </ul>	<ul> <li>Discuss comments</li> <li>Review the other documents</li> </ul>
MUNICIPALITY OF THE COUNTY OF KINGS — EMERGENCY PREPAREDNESS	Risk preparedness framework	Being reviewed	Discuss comments
Kings RDA	<ul> <li>Sections of the nomination proposal</li> <li>Sections of the Management Plan</li> <li>MOU</li> <li>ToR</li> </ul>	Reviewed	Review next draft
GRAND PRÉ MARSH BODY	<ul> <li>Sections of the nomination proposal</li> <li>Management Plan</li> <li>Risk preparedness framework</li> <li>Archaeological heritage strategy</li> <li>Coastal monitoring programme</li> <li>MOU</li> <li>ToR</li> </ul>	Being reviewed	Discuss comments
GRAND PRÉ AND AREA COMMUNITY PLAN	Sections of the nomination proposal     Management Plan     Risk preparedness framework     Archaeological heritage strategy     Coastal monitoring programme	Being reviewed	•

SOCIÉTÉ PROMOTION GRAND-PRÉ	MOU     ToR     Sections of the nomination proposal     Management Plan     Risk preparedness framework     MOU	•	Being reviewed	•	
SOCIÉTÉ NATIONALE DE	ToR  MOU	•	Reviewed	•	Discuss comments
L'ACADIE	ToR			•	Review next draft
KMK (Mi'kmaq)	Sections of the nomination proposal     Management Plan     Archaeological heritage strategy     MOU     ToR	•	Pending distribution	•	Review
GLOOSCAP COMMUNITY (MI'KMAQ)	Sections of the nomination proposal     Management Plan     Archaeological heritage strategy     MOU     ToR	•	Pending distribution	•	Review

#### STATUS OF PROJECT ADMINISTRATION AND LEGACY PROJECT

## **Project administration:**

See financial report.

Next steps: See financial report

#### Communication and public engagement:

The testimonial campaign is complete with over 30 individuals willing to share their thoughts, impressions, stories about Grand Pré. Individuals include local residents, Acadians from Nova Scotia and elsewhere, farmers, artists, and dedicated individuals from Grand Pré, Hortonville, North Grand Pré, Lower Wolfville, elsewhere in Nova Scotia and New Brunswick. The material is being prepared as a short video highlighting the exceptional attractions and values of Grand Pré and area as well as individual testimonials for the website. Enough material has been collected to produce a longer video on the OUV if needed.

A poster campaign will begin shortly in the Acadian schools as a follow up to the poster challenge held locally in early 2010. The terms and outcomes are identical. Postcards will be prepared.

A presentation of the project to the Acadian community in Chéticamp took place in August.

A community meeting was scheduled to take place but staffing issues, priorities, and the nomination proposal work itself, delayed that event. It is hoped to organize a community information session in October.

Next steps: Organise community update meeting. Complete testimonial project. Complete poster challenge.

#### Engagement of the Acadian community

Discussions with the Société nationale de l'Acadie have taken place concerning the MOU and the next steps. A follow up meeting in Moncton is expected in September. The engagement of key literary and artistic figures is explored to prepare material for the nomination proposal. The Acadian diaspora support will be discussed.

Next steps: Continue discussions with the SNA.

#### Engagement of the Mi'kmag

As we are continuing our work on the process, including developing a governance approach, it is essential to actively engage the Mi'kmaq. Chief Clark has continued to indicate support for this initiative on behalf of Glooscap community. There are continued efforts to meet with the Mi'kmaq Rights Initiative (KMK) to discuss the proposal and future opportunities.

Next steps: Meet with Chief Clark and other Mi'kmaq representatives to discuss future of the site and nomination proposal.

#### Legacy project

A design of the proposal has been prepared. Some suggestions for modification will be made by the Project Manager concerning the presence of archaeological resources. Community presentations are expected in the near future.

## **PROGRESS**

Project component	General category	Status	Target completion	Comment	Next steps
Outstanding Universal Value	Statement of OUV	Active	REVISED - DECEMBER	Revised based on international review and expert comments	Revise criterion 6
	Comparative analysis	Active	REVISED - DECEMBER	Comparison regarding criterion 5 is convincing. Criterion 6 needs elaboration.	Redraft based reassessment of criterion 6
	Integrity and Authenticity	Active	REVISED - DECEMBER	Draft statement	Revise based on update on
	National Historic site management plan	Active	October	On track for completion.	<ul> <li>Finalize draft</li> <li>Internal review</li> <li>CEO approval</li> <li>Minister's approval</li> <li>Tabling in Parliament</li> </ul>
Management	Community plan	Active	October	Planning Advisory Committee has reviewed.	<ul><li>Forward to Council</li><li>Consultation</li><li>Approval</li></ul>
	WH management plan	Active	REVISED - DECEMBER	All documents ready and being reviewed MOU and ToR are being discussed Draft budget is being prepared	Review Archaeological     Heritage Strategy     Review Risk preparedness     framework     Governance structure     Review Coastal change     monitoring programme     Identify financial resources for     long term management
Commitments	Governance structure	Active	REVISED - DECEMBER	Draft budget is being reviewed by SC	Strategic plan required
	Memorandum of understanding	Active	December	MOU and ToR are being discussed	<ul> <li>Revise MOU and ToR</li> <li>Seek provincial direction on coordinated provincial review</li> </ul>
	Implementation	Not active	January 2011	N/A	•

Dossier preparation	Appendices	Active	January 2011	Work underway	Compile finalized documents
	Translation	Not active	January 2011	N/A	•
	Editing	Not active	January 2011	N/A	•
	Photo and mapping	Active	REVISED - DECEMBER	List of photographs has been prepared for the nomination proposal. Key maps are ready. Mapping work has begun.	Complete inventory of photos
Legacy project	Analysis	Completed	February	Consultants completed report	Consultants' report received
	Implementation	Active	October	Design ready	Public review of proposal



To: Advisory Board

From: Christophe Rivet, Project Manager

Date: September 9<sup>th</sup>, 2010

**RE: Comments from the Canadian Delegation** 

#### **Background**

A draft nomination proposal was submitted on August 2<sup>nd</sup> to the Canadian Delegation to the World Heritage Committee for their review and assessment of progress. This is an important step in the process and a precondition to moving to the next step of requesting a voluntary review from UNESCO's World Heritage Centre.

# Email from John Pinkerton, member of the Canadian Delegation, sent to Christophe Rivet on September 2<sup>nd</sup>, 2010

Hello Christophe. Further to our recent discussions about the draft World Heritage site nomination for Grand Pre, I wanted to send you a short note to recap the main comments that have emerged from the review that has been undertaken here.

A tremendous amount of work has clearly gone into the project to date to get the document to this stage. We have not noted any gaps or missing piece with respect to the contents required as per the guidance provided in Annex 5 of the Operational Guidelines. The work done on the mapping, in particular, is very good, and it appears that the work being done to put in place the overall management mechanism of the site, if it is ultimately inscribed, is advancing well. I sent you comments on the Terms of Reference for the Stewardship Board and Memorandum of Understanding separately several weeks ago. The justification for inscription under criterion v is also shaping up nicely and we have some suggestions for how to improve it further, including through the comparative analysis.

Against the backdrop of the work done to date, there is still significant work ahead.

Overall, the document could benefit from a strong, professional editorial pen. This is needed both to tighten up the writing throughout the document and to ensure that a clear narrative thread runs through the document and tells the story of Grand Pre effectively. Currently, there are places where there is extra detail that tends to make it difficult for the reader. Remember that most of the readers of the document during the evaluation process will be ICOMOS experts who are not necessarily intimately familiar with Grand Pre and the history of this part of Canada.

In the context of a focussed editorial review of the text, Section 2 b), describing the History and Development of the nominated property, needs particular focus and attention. As we discussed, the chronology of events at Grand Pre is difficult to follow in this section, as it is interwoven with a presentation of key themes associated with the two criteria under which the property is being nominated. A chronological presentation for this section may be more effective and will still provide the basis for discussing the key themes.

The parts of the nomination that need the most focus and work are those parts of Chapter 3 related to criterion vi, including the comparative analysis. As you know, use of criterion vi is a particular challenge and there is a need to continue refining the argument and the associated comparisons that situate Grand Pre in a global context.

When we spoke recently, we talked about the possibility of organizing a face-to-face meeting with you here, as an effective way of discussing further these comments and more detailed points. I hope we can confirm a meeting date soon so that we can continue to make progress in order to submit the strongest possible draft document to the World Heritage Centre by 30 September for the voluntary review.

I look forward to our continuing work on the project. Don't hesitate to call at any time.

John

John Pinkerton International Programs Manager Gestionnaire, programmes internationaux Parks Canada Parcs Canada



To: Advisory Board

From: Christophe Rivet, Project Manager

Date: September 9<sup>th</sup>, 2010

RE: Strategic direction for the Stewardship Board

#### **Background**

A preliminary discussion took place at the July 2010 advisory board meeting concerning governance and the budget required to support that governance. Three options had been presented and the option that focused on a coordination role for the Stewardship Board and on partnerships was chosen for further exploration.

Based on that approach, the next steps include the preparation of a strategic plan outlining the key strategies adopted by the Board to guide management as well as estimates of financial requirements.

#### Main points for strategic direction

- The nomination proposal requires that funds and resources be committed for the long-term sustainable protection, interpretation, and promotion of the nominated property.
- Multiple departments and organisations are involved in the protection of asset with heritage value and in tourism management.
- Their work is limited by their legislative authority, which brings about gaps in areas of intervention.
- There has been an uneven investment of resources in the area by different levels of government.
- There is no operational support for World Heritage sites in Nova Scotia.
- There is a forecasted economic impact resulting from a successful inscription as outlined in the Van Blarcom report and the Tourism Strategy.
- The strategic direction for the budget needs to focus on three key strategies that address protection, interpretation, promotion, and stakeholder engagement.
- A capacity building phase will precede the ongoing operational phase.
- Both phases will require funding through project based support (eg. Communication strategy) or operational funds.

#### **Next steps**

- **1.** The Advisory Board needs to discuss the vision, mandate, goals, and activities of the Stewardship Board to prepared a Strategic Plan.
- **2.** The Advisory Board needs to discuss funding strategies for the long term and provide direction to the Steering Committee.

# Nomination Grand Pré Excerpts from key documents concerning priorities, partnerships, and goals August 2010

From: Management Plan for the Proposed Grand Pré World Heritage Site- Draft 3- August 2010

#### 5.0 Management Strategy (p. 37-38)

This management plan relies on a strategy that provides shared principles, goals and objectives, for the stakeholders involved in the protection and interpretation of the property. It also builds on each jurisdiction's responsibilities, processes, and policies to ensure a collaborative approach to sharing information and decision-making for the property's long-term conservation.

#### 5.1 Principles, Goals and Objectives

#### The principles of this management plan are:

Principle 1: Management of the Nominated Property will meet or exceed World Heritage standards regardless of inscription.

Principle 2: The primary focus of the Management Plan is to address issues directly related to the management and conservation of the site's Outstanding Universal Value and attributes by providing a framework for advice from the Stewardship Board and for decision-making for the Regulatory Authorities.

Principle 3: The Management Plan recognizes that the Nominated Property is set within an active agricultural community where people continue to live and work. People have created, lived and worked on this land for generations and have been responsible stewards of the land. The Management Plan also recognizes that this is an area of great importance for the Acadians who have a strong emotional attachment to it.

Principle 4: Management of the Nominated Property in relation to World Heritage guidelines will be a shared responsibility between the different owners, communities, and government agencies with regulatory responsibilities for the Nominated Property. The Management Plan recognizes that actions undertaken by an owner, community, or government agency with regulatory responsibilities may have a detrimental impact and that communication, coordination, and collaboration are essential to the long-term protection of the Nominated Property.

Principle 5: Management and protection will be delivered through existing boards, bodies, and government authorities, supplemented by technical advice, interpretation, and education from the Stewardship Board and procedures developed to accommodate a designated World Heritage Site.

This Management Plan requires regular review by the *Grand Pré World Heritage Site Stewardship Board*, as experience and other factors may influence the future direction of site management. Once implemented, the Management Plan review will be on a six-year cycle, starting five years after the designation.

#### The goals and objectives of the management plan are:

Goal 1: To provide for the protection, continuing community and agricultural use and appreciation of the Nominated Property by:

- a) Ensuring that agriculture remains a vibrant economic activity of the community;
- b) Dedicating resources to the monitoring and maintenance of the dykes;
- c) Preserving and enhancing the memorials reflecting the enduring importance of the area for the Acadians;

- d) Nurturing ongoing research to continue and fill the gaps in knowledge about the landscape and the people that inhabited it over the years;
- e) Ensuring that the Grand Pré Marsh Body, as long term steward of the marshland, continues to play a significant role in the maintenance, use and protection of the marshlands;
- f) Informing visitors to the community, through signage and brochures, of the need to be mindful that they are entering an active agricultural community;
- g) Working with the Grand Pré Marsh Body to ensuring that visitors have access to the values of the site without interfering with the ongoing agricultural use of the marshland;

Goal 2: To enrich the existing tourism destination by promoting wide recognition, understanding and appreciation of the educational and cultural values represented by the Nominated Property by:

- a) Developing programs, activities, tools, and interpretation that raise awareness of the importance of the landscape for the different communities, including the Mi'kmaq, the Acadians, and the descendants of the New England Planters;
- b) Promoting visitation through regional, national and international media;
- c) Ensuring that promotion of the site is managed responsibly in all aspects of publicity in relation to the Nominated Property in accordance with UNESCO guidelines.
- d) Developing tools and interpretation on the history and importance of agriculture in that region;
- e) Continuing to raise awareness about the Acadian people and the way they overcame their forced migrations of the 18<sup>th</sup> century;
- f) Developing partnerships with existing World Heritage Sites;

Goal 3: To instil a strong sense of shared community pride and stewardship in the protection, interpretation and promotion of the Nominated Property by:

- a) Providing for community input and encouraging community participation;
- b) Engaging Acadian, local and other stakeholder communities in activities that celebrate the importance of the Grand Pré landscape;
- c) Employing a governance model to ensure that the interests and concerns of local residents and the Acadian community are heard, discussed, and reflected in the advice to the different jurisdictions;
- d) Ensuring the local and Acadian schools are provided sufficient information and opportunities to incorporate the experience at Grand Pré into their curriculum;

#### 11.0 Priority Actions (p. 62)

The following actions are those that are deemed to be a priority for the life of this management plan and will be led by the *Grand Pré World Heritage Site Stewardship Board* or the *Nomination Grand Pré Advisory Board* in the interim:

- Establish a technical advisory committee to provide advice on the protection of the nominated property;
- Establish an education and marketing committee to coordinate the promotion and development of educational material;
- Work with partners to implement the tourism management framework, with particular focus on mitigating the
  negative impacts related to an increase in visitation. This includes identifying and installing proper signage to
  direct visitors to key services and infrastructure as well as to limit access to private property. It also includes
  implementing educational tools to raise awareness about the importance of respecting the site.
- Work with partners to identify key interpretation messages, approaches, and tools to communicate the importance of the nominated property.
- Work with regulatory authorities to develop training for decision makers and stakeholders on the value, attributes and management of the nominated property.
- Work with partners to promote the nominated property, including preparing promotional material and creating strategic partnerships.

- Implement the coastal monitoring programme for the nominated property in partnership with the municipal and relevant provincial and federal authorities.
- Work with academic institutions, Parks Canada, and the Department of Tourism, Culture and Heritage to identify research priorities and foster research at the site.
- Establish an annual forum to discuss the protection of the nominated property.
- Work with Parks Canada and the Department of Tourism, Culture and Heritage to implement the Archaeological Heritage Management Strategy for the Proposed World Heritage Site.

#### 3. Objectives and Outcomes (p. 12)

The aim of this strategy is to provide a common framework for the management and conservation of archaeological heritage for the area proposed for inscription in accordance with federal and provincial legislation and policies.

The outcomes are to facilitate the sharing of information between the federal, provincial, and municipal jurisdictions, establish common protocols to identify sites and report on condition, set up mechanisms to effectively conserve archaeological heritage, and engage stakeholders in reaching that goal.

#### 6.2 Principles (p.19)

The following are the principles guiding the management of archaeological heritage in the area proposed for inscription:

- The management and conservation of archaeological heritage in Grand Pré and area protects and preserves the values of the World Heritage site while respecting the values of other historic places;
- Archaeological heritage at Grand Pré and area is managed as a whole as well as through the individual sites that compose it;
- Collaboration between the different authorities and with the landowners is essential for effective management;
- Archaeological heritage is preserved in-situ except when faced by imminent and irreversible natural pressures;
- The conservation of significant archaeological sites is the best and highest use of a place to maintain the integrity and authenticity of Grand Pré and area;
- Archaeological heritage is conserved according to the Standards and Guidelines for the Conservation of Historic Places in Canada;
- Grand Pré and area is a living and active agricultural community. Changes to the landscape need to be accommodated while protecting archaeological heritage and the integrity of the World Heritage site;
- The objective of managing and conserving archaeological heritage is to study, protect and preserve that heritage for present and future generations to enjoy and learn about:
- The knowledge resulting from managing the archaeological heritage of Grand Pré and area is shared with the stakeholders and the broader public.

Key actions to improve inventory (p. 20)

The current inventory requires additional information to enrich it and support decision-making. In order to achieve that goal, a number of key activities will be undertaken:

- Compilation and digitization of historical maps and air photos;
- Inclusion of 'non-site' data, i.e. record of tests and surveys that yielded no results:
- Prioritize the areas which may be subject to short and mid-term development proposals. This
  requires engaging the municipality in identifying those areas;
- Improve the LIDAR imagery;
- Encourage partnerships with academic institutions to achieve the goal; and,
- Work with the Grand Pré Marsh Body to allow and schedule for archaeologists' time to monitor work undertaken on the marsh.

Academic institutions are encouraged to support the work of the authorities by addressing the research objectives for management purposes and provide additional information to help fill some of the gaps in knowledge that affect decision-making about conservation.

#### 7.1 Agencies performing monitoring (p. 29)

Parks Canada is the agency responsible for monitoring and reporting on the condition of archaeological sites on lands it administers.

The Department of Tourism, Culture and Heritage is the provincial agency responsible for monitoring and reporting on the condition of archaeological sites on non federal lands.

The Grand Pré World Heritage Site Stewardship Board is responsible for reporting to the World Heritage Committee and to stakeholders on the condition of archaeological sites in the area proposed for World Heritage inscription.

Partnerships may be sought to accomplish these tasks.

#### 4. Jurisdictions (p. 6-7)

Parks Canada has jurisdiction on lands it administers. Within the nominated property these include Grand-Pré National Historic Site of Canada, land on which the Historic Sites and Monuments Board of Canada cairn with the plaque commemorating the Battle of Grand-Pré is located, and Horton Landing. The Field Unit Superintendent for the New Brunswick North Field Unit is responsible for these properties.

For emergency preparedness on the non-Parks Canada lands, the Protective and Emergency Services division of the Municipality of the County of Kings coordinates emergency responses in accordance with the Nova Scotia *Emergency Management Act*.

In specific circumstances, when the emergency response requires it, the municipality may request that the provincial Emergency Management Office (EMO) provide assistance. In addition to providing that support, EMO is responsible for the administration of Disaster Financial Assistance programs authorized by the Nova Scotia government. Through the Disaster Financial Assistance Arrangements, the federal government assists provinces in recovering uninsurable losses to provincial and municipal governments, businesses, non-profit organizations and citizens following significant natural disasters.

The Land Protection Division of the Department of Agriculture is responsible to address flooding as a result of dyke failures.

The Grand Pré Stewardship Board does not have a role in the implementation of this framework but will be kept informed by the responsible authorities on the impact of the event on the attributes.

#### 11. Coordinated Roles and Responsibilities (p. 12-13)

#### 11.1 Preparedness

#### 11.1.1 Parks Canada

Parks Canada's role is to:

- Maintain buildings and vegetation;
- Maintain its advance warning mechanisms;
- Update its policies;
- Maintain archival information and detailed architectural recording of the memorials;
- Work with the Municipality of the County of Kings on means of mitigating impacts to memorials during response;

#### 11.1.2 Department of Agriculture

The Land Protection Division of Department of Agriculture's role it to:

- Maintain vegetation;
- Monitor condition of dykes and aboiteaux;
- Update its Emergency Preparedness Plan;
- Liaise with the Special Places Programme at the Department of Tourism, Culture and Heritage to monitor condition and record significant archaeological sites as articulated in the Strategy for the Conservation and Management of Archaeological Heritage;

#### 11.1.3 Municipality of the County of Kings

The Municipality of the County of Kings' role is to:

Maintain emergency services;

- Update its Emergency Response Plan;
- Maintain setback and no construction zone in areas at risk of flooding;

#### 11.2 Response

- The first response for emergencies is the responsibility of the **Municipality of the County of Kings** through its police, fire, and paramedic services and in accordance with its *Emergency Response Plan*.
- In the event of dyke failure, the **Department of Agriculture** through the Aboiteau Superintendent is responsible to implement its *Emergency Preparedness Plan* and the *Risk Preparedness Framework* for the nominated property.
- In the event of a fire at the national historic site, **Parks Canada** is responsible to implement its policies and the *Risk Preparedness Framework*, including contacting local emergency services.

#### 11.3 Recovery

- Dyke stabilization and rebuilding is the responsibility of the Department of Agriculture.
- The recording and stabilization of archaeological sites and other forms of cultural heritage on non-federal lands is the responsibility of the Special Places Programme of the Department of Tourism, Culture, and Heritage.
- The stabilization and recovery of the memorials and the recording of archaeological sites on land administered by Parks Canada are the responsibility of **Parks Canada**.
- Financial assistance is coordinated by the Nova Scotia Emergency Management Office.

#### 12 Notification Procedure in Case of Emergency

In case of fire at the national historic site: lead: Grand-Pré National Historic Site of Canada

- Contact emergency services;
- Contact Northern New Brunswick Field Unit Superintendent;

In case of dyke failure, dyke overtopping, flooding, storm surge: lead: Emergency Management Coordinator, Municipality of the County of Kings

- Contact emergency services;
- Contact Aboiteau Superintendent;
- Contact Chair of the Grand Pré Marsh Body;
- If appropriate, contact manager for visitor services at Grand-Pré National Historic Site of Canada.

In case of any other type of significant emergency: lead: Emergency Management Coordinator, Municipality of the County of Kings

#### 1.2 Legal Authorities (p. 2-3)

Federal Crown land consists of the lands owned and administered by the Parks Canada agency. Non-federal land consists of lands owned and administered by the Department of Agriculture. This is limited to the top of the dykes.

Monitoring coastal change requires a collaborative effort to ensure there is a comprehensive understanding of coastline movements as a result of erosion and saltmarsh regeneration. Five authorities have legal jurisdiction over the coastline for the nominated property and its buffer, which includes the Municipality of the County of Kings, the Nova Scotia Department of Agriculture, the Grand Pré Marsh Body, the Parks Canada Agency and the Canadian Wildlife Services. Through the Coastal Change Monitoring Program, these jurisdictions commit to being responsible stewards of the property and to working together through the regularly scheduled monitoring activities to ensure that the property's outstanding universal value is protected. This section provides information on the agencies responsible for monitoring coastal change along the nominated property's coastline.

#### The Municipality of the County of Kings

The Municipality of the County of Kings is responsible for the management of land use and activities on the nominated property and buffer area, with the exception of federal and provincial lands. It has an area along the north side of Long Island which is zoned as coastal and allows for a rolling setback to be implemented. The rolling setback prohibits development within 13.7 metres (45') of the coastline. The municipality is also responsible for reviewing coastal erosion mitigation measures.

#### Nova Scotia Department of Agriculture

The Nova Scotia Department of Agriculture has authority over the protection of the marshland and its development and maintenance for agricultural purposes. It has the responsibility to carry out maintenance work on the system of tidal dykes in Nova Scotia, including the Grand Pré marsh. Through maintenance of the dykes and *aboiteaux*, the department also monitors the saltmarsh outside the dykes for erosion or regeneration. The Department is responsible for assessing the condition of the dykes following tropical and winter storm events, and carrying out any required maintenance.

#### **Grand Pré Marsh Body**

The Grand Pré Marsh Body, in accordance with the *Agricultural Marshland Conservation Act*, has limited authority over the activities and projects taking place on the marshland. However, the Marsh Body is an important element of the site's stewardship as the group of landowners has existed since at least the 1770s and has continuously played an essential role in maintaining agricultural activities.

#### Parks Canada Agency

The federal government, through the Parks Canada Agency, owns coastal land on the nominated property at the site of the arrival of the Planters at Horton Landing. The agency's mandate is to protect, present, and foster public understanding, appreciation and enjoyment of cultural sites of national significance; thereby ensuring the effects of coastal change do not interfere with visitor's enjoyment of the place.

#### Environment Canada - Canadian Wildlife Services

The federal government, through Environment Canada - Canadian Wildlife Services, owns Boot Island National Wildlife Area and actively records coastal change on the island on a biannual basis.

#### 5.2.2 Procedure to Collect Data (p. 5-6)

Coastal change measurements will be recorded using global positioning systems, and the information collected will be shared with the property's site manager. Monitoring the coastline for erosion or saltmarsh regeneration is carried out to assess the overall condition of the coastline of the nominated area. Effective monitoring relies on data collected at regular two year intervals and following major tropical and winter storm events.

Should any archaeological sites be discovered due to coastal erosion, the Nova Scotia Department of Tourism, Culture and Heritage will be contacted and they will take necessary steps to protect the artefacts and site.

#### 5.2.3 Reporting (p. 6)

Monitoring is the primary responsibility of the legislated authorities and key players. Authorities may seek support of third parties to carry out preliminary observations, in particular in the case of specific natural events such as storms. Regular interval monitoring reports will be prepared so to indicate the date of the observations, measurements of coastal change, the author of the report and basic observations on condition, including photographs and maps. Following major storm events, reports will include the above, as well as information about the storm, such as the date, intensity, length of the storm.

Reports on coastal change will be prepared by the Municipality of the County of Kings based on the data provided by the legislated authorities. Those reports will be prepared every 2 years and be made public.

As required for reporting to the World Heritage Committee, the Municipality of the County of Kings will prepare the information to submit to the Stewardship Board.

#### 5.2.4 Encouragement of Partnerships (p. 6)

The Nomination Grand Pré Board, followed by the Grand Pré Stewardship Board in the event of successful inscription as a UNESCO World Heritage Site, are encouraged to seek out partnerships with academic institutions, such as Acadia University, Dalhousie University and St. Mary's University, as well as with research units to better understand the process and long-term impacts of coastal change due to erosion and saltmarsh regeneration.



July 20<sup>th</sup>, 2010 Mrs. Naomi Blanchard, Grand Pré Road Grand Pré, NS

Dear Mrs. Blanchard;

#### RE: Letter of endorsement by Nomination Grand regarding land acquisition

In response to your request for endorsement by Nomination Grand Pré for the proposal of acquiring 109 Old Post Road, after careful consideration by the Advisory Board at its meeting of May 6<sup>th</sup> and again on July 8<sup>th</sup> 2010, the Board decided that it was unable to express its support or concern with this project and therefore had no opinion.

We appreciate you consulting Nomination Grand Pré as well as your ongoing support for the World Heritage nomination proposal.

Sincerely,

Peter Herbin Co-Chair,

Nomination Grand Pré Advisory Board

Gérald C. Boudreau, Ph. D.

Co-Chair,

Nomination Grand Pré Advisory Board

cc. Dr. Robert Martel, Mrs. Cora Mae Morse